

Raluca PETRE

Date of birth: 25 Jan 1978
Nationality: Romanian
Sex: Female

Associate Professor of Media Studies, PhD

- BA study program Journalism
- BA study program American Studies
- MA study program Public Relations and Intercultural Development

Department of Modern Languages and Communication Sciences,
Ovidius University in Constanța
https://orcid.org/0000-0002-8309-2929

Courses developed:

- Introduction to the Media System
- Media Policy and Regulation
- Newsgathering
- Theories and Methods in Communication

https://ralucapetre.academia.edu/research#teachingdocuments

Recognition:

- Student evaluation 2024-2025: 4.9 (out of 5)
- Awarded best researcher of the Faculty of Letters, Ovidius University of Constanta in 2025

Contact

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Raluca Petre Digitally signed by Raluca Petre Date: 2026.01.14 09:18:53 +02'00'

europass

Professional Achievements:

12th of December 2025
Defended the habilitation thesis: *Practices, Policies, and Regulation in Media and Journalism*

Doctoral School of Communication Sciences, University of Bucharest, Romania
https://doctorat.unibuc.ro/teze-abilitare/

May-June 2025
Initiate cooperation between Romanian and Norwegian Journalism university programs

ERASMUS mobility hosted by the University of Bergen, Norway
https://jurnalismovidius.com/2025/06/04/conf-dr-raluca-petre-a-pus-bazele-unui-acord-erasmus-prin-care-studentii-de-la-stiinte-ale-comunicarii-universitatea-ovidius-din-constanta-vor-putea-studia-un-semestru-la-universitatea-din-bergen/

February-May 2025
Member of the international research project: *Life on social media in Central and Eastern Europe: habits, beliefs, attitudes*

Principal investigator for the South-East Romania team
Project director: Marius Dragomir MJRC, Santiago de Compostella, Spain
Media and Journalism Research Center & Thomson Foundation, London
https://www.thomsonfoundation.org/media/izalmxnj/hookedonthefeed_social_media.pdf

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January – December 2024
Guest editor: *European Journal of Communication*, SAGE, UK
Special issue: *Information as Public Good and Public Service Media in Europe*, vol. 39(6)

https://journals.sagepub.com/toc/ejc/39/6
Q1 in Communication Sciences, SCOPUS & Web of Science
Works coordinated:

Prug, T., & Bilić, P. (2024). Unlocking public infrastructures? State aid and the common European data space.
https://doi.org/10.1177/02673231241290675
Petre, R. (2024). The European Broadcasting Union: corporate management and voluntary work.
https://doi.org/10.1177/02673231241290085
Sehl, A. (2024). Public service media as pivotal in combating misinformation and disinformation: prerequisites and approaches.
https://doi.org/10.1177/02673231241294185
Moe, H. (2024). Embrace or leave social media? On the viability of public service media organizations' strategies facing platform power.
https://doi.org/10.1177/02673231241290097
Dragomir, M., & Túñez López, M. (2024). How public service media are changing in the platform era: A comparative study across four European countries.
https://doi.org/10.1177/02673231241290062
Rodríguez-Castro, M., Cañedo, A., & López-Golán, M. (2024). 'Ye la nuestra': Exploring how proximity shapes public service media and public service news' value perception.
https://doi.org/10.1177/02673231241290064

Research & Development

Expert evaluator

Since 2020

Expert evaluator for UEFISCDI

The Romanian Executive Agency for Higher Education, Research, Development and Innovation Funding

Link to UDiManager by UEFISCDI

January – March 2023

Member of the internation expert team for the evaluation of higher education in Lithuania

Research Council of Lithuania

VV_GR_S_1 in the Social sciences research area

https://lmt.lrv.lt/media/viesa/saugykla/2024/2/CJ5H__uWjq8.pdf

VV_GR_S_2 in the Social sciences research area

https://lmt.lrv.lt/media/viesa/saugykla/2024/2/ajmugluAjGQ.pdf

Link to assessment

Inter-university cooperation

2022-2023

Member of the international inter-university EEA & Norway Grants project *SUSTENT – Sustainable Entrepreneurship*

Ovidius University of Constanța & HVL Norway, Sogndal & Bergen

Coordination of two student mobilities

Development of a curriculum for entrepreneurship introduced in the study programs:

Link to blog post of Jurnalism Ovidius / Entreprenearship

Link to Teaching Plan 2025-2027

Link to Teaching Plan 2025-2028

Academic Institutional Development

2018-2020

Development and launching of the master program: *Public Relations and Intercultural Development*

Communication Sciences, Ovidius University of Constanța

Coordination of the internal audit file/ reporting with the external national auditor ARACIS

Registration of the ISCDED 7 level program in the national system:

https://www.anc.edu.ro/eng/rnc/rncis

Stakeholder Cooperation

Formal agreements with local media for the professional practice of Journalism students

Link to Cuget Liber (Constanta newspaper)

Link to InfoSudEst

National awards for Journalism students in training:

Delia Dascalu prise for debut in Investigation Journalism

Adrian Anton first prise for Investigation Journalism in Local News

Formal agreement with the Centre for Civic Resources NGO for student civic podcasting

Link to Radio Comunitaria

Link to blog post of Jurnalism Ovidius / American Studies

Cooperation with the public service media provider for expertise and practice

Link to Radio Constanta

Radio Constanta about Freedom of Press

Cooperation with Ratiu Forum for student integration in journalism mentorship program

Link to blog post of Jurnalism Ovidius / Ratiu

Cooperation with RISE Project for investigative journalism training programs

Link to blog post of Jurnalism Ovidius / RISE

Education

2003-2009
PhD in Sociology
Graduate School for Social Research, IfIS PAN, Warsaw
MEN no. 77302
ISCED 8

2007-2009
MA in Communication Sciences / Media Management
No. 4599
University of Bucharest, School of Journalism and Mass Communication Sciences
ISCED 7

2001-2002
MA in Economy & Society
No. CE00000284-1
University of Lancaster, UK & Central European University, Warsaw
ISCED 7

1997-2001
BA with honours in Public Communication
No. 468
University of Bucharest, School of Journalism and Mass Communication Sciences
ISCED 6

International Courses

September 2025
Public Service Media in the age of platforms: reshaping values, strategies and organizations?
Knowledge exchange between academia, industry and policy practitioners
Flagey, Bruxelles
https://psm-ap.com/redefining-public-service-media-in-the-age-of-platforms-values-strategies-and-organisations/

May 2024
WIPO course on Intellectual Property Law
Hosted by Centre for Intellectual Property Policy & Management (CIPPM), Bournemouth University
Certificate code: BCe5TaeHoQ
https://microsites.bournemouth.ac.uk/cippm/2024/06/03/reflections-from-the-wipo-uk-summer-school-on-intellectual-property/

October 2023
Babson College Entrepreneurship Leadership Bootcamp
Hosted by UBB University, Cluj-Napoca
https://www.babson.edu/professional/entrepreneurship-education/university-opportunities/global-symposia-for-entrepreneurship-educators-see/

May 2020
LSE. Ideas, Online Ratiu Forum Journalism Workshop
London School of Economics & Ratiu Foundation
https://ratiuforum.com/

Academic Activities

Published Research 2020-2025

Petre, R., Dascălu, D. (2025)
"Good Faith between Discourse and Practice; the populist leader in his egocentric network".
Analele Universității Ovidius din Constanţa - Seria Filologie, Vol. XXXVI (2)
https://litere.univ-ovidius.ro/Anale/annals_english.php

Petre, R. (2023).
The platform for the European public service media and culture sector; towards a sustainable and democratic model.
Sociologia della Comunicazione 65 (1), 13-30.
https://doi.org/10.3280/SC2023-065002

Petre, R. (2023).
The Metaphor of the "The Right to Know" versus "National Security" in the Law and Institutional Practices.
Analele Universităţii Ovidius din Constanţa - Seria Filologie, Vol.XXXIV/2
https://www.ceeol.com/search/article-detail?id=1235805

Petre, R., Jacotă, M. (2022)
"Two Sustainability Models and Two Investigative Journalism Outcomes; the chance to be informed".
Analele Universității Ovidius din Constanţa - Seria Filologie, Vol. XXXIII, 2/2022
https://www.ceeol.com/search/article-detail?id=1104147

Petre R., Trajckhevska S. (2021).
Content optimization in political communication: lessons from the fake news production sites in Veles, Macedonia.
Romanian Journal of Political Sciences 21(1)
WOS:000856553700005
https://www.sar.org.ro/polsci/?p=1525

Petre R. (2021)
"The Romanian Public Service Media Sector and Its Stakeholders: an overview".
Analele Universității Ovidius din Constanţa - Seria Filologie, Vol. XXXII, 2/2021
https://www.ceeol.com/search/article-detail?id=1016482

Vanghelescu, V., Petre, R., Trajchevska, S., (2020).
"The Fake-news Ecosystem and the Issue of Responsibility: Veles-Macedonia production, tech platform distribution, and American consumption".
Analele Universităţii Ovidius din Constanţa - Seria Filologie. Vol XXXI /2
https://www.ceeol.com/search/article-detail?id=921132

PhD Thesis

Petre, R. (2012).
Journalism in Times of Major Changes; critical perspectives.
București: Tritonic
https://search.worldcat.org/title/855468556

Reviewing and editorship

Since 2025
Reviewer for ECREA TS5 Communication Law and Policy
https://ecrea.eu/Communication-Law-and-Policy

Since 2022
Reviewer for European Journal of Communication, SAGE, UK
Q1 in Communication Sciences, SCOPUS & Web of Science
https://journals.sagepub.com/home/ejc

Since 2015
Editor/Reviewer for Analele Universității Ovidius din Constanța. Seria Filologie
https://litere.univ-ovidius.ro/Anale/editorial%20board.php

Since 2010
Board member/ Advisory board member/ Reviewer for ESA RN18 Sociology of Communications and Media Research
https://www.europeansociology.org/research-networks/rn18-sociology-communications-and-media-research

Media literacy initiatives

Coordination

2025

Coordination of two media literacy workshops for 60 high-school pupils in South-East Romania

Hosted by Google Digital Lab Constanța & Teacher's House Tulcea

Link to blog post of Jurnalism Ovidius / Misinformation

Workshops

2024

Workshops on media literacy for pupils in Constanța county

Hosted by the American Corner at Ovidius University in Constanta, with the support of the American Embassy

Link to blog post of Jurnalism Ovidius / Media Workshop

Courses

2020-2024

Courses for teachers:

Media practices – searching and checking information

Teacher's House (Casa Corpului Didactic), Tulcea

Link to CCD Work Package

Support Materials

2019

Book: Information Management in the Media (Managementul informației în media).

București: Editura Tritonic, 345 p.

Link to Worldcat

Conferences 2020-2025

2025

ECREA Commmunication Law and Policy workshop, Bruxelles

Presentation (with Manuela Preoteasa, and Adrian Anton):

The Arm's Length Principle in the Media Field in Norway versus Romania and the European Media Freedom Act

https://www.vub.be/en/event/ecrea-workshop-2025#paragraph-420348

2025

Communication and Capital(ism) –ESA RN18 Mid-Term Conference, Ljubljana, Slovenia

Presentation: 'Media and Democracy; the arm's length principle in the media field in Norway versus Romania'

https://www.cdk-fdv.si/communication-and-capitalism-at-fdv/

2024

The 16th ESA Conference - Tension, Trust, and Transformation, Porto, Portugal

Presentation: Democratisation from Above?

Governance practices from the European Broadcasting Union to the Romanian Public Service Media (SRR & SRTV)

https://www.europeansociology.org/conferences

2022

ESA RN18 Mid-Term Conference, Communication, Capitalism and Critique: Critical Media Sociology in the 21st Century, Polytechnic of Turin, Italy

Presentation: The Platform Model and the Emerging European Digital Cultural Sphere; towards a sustainable democratic public sphere

https://rn18esa.files.wordpress.com/2022/08/book-of-abstracts_final.pdf

2021

The XVth European Sociological Association Conference: Sociological Knowledges for Alternative Futures, Barcelona, Spain

Presentation (with Mariana Bafană): Micro-targeting and Content Tailoring rather than a Public Agenda of Governance; on the electoral success of the low-budget extremist AUR Party in Romania

https://aps.pt/en/esa-2021-conference-sociological-knowledges-for-alternative-futures/

Personal

Aptitudes

Team player
Respectful to deadlines
Problem solver
Multi tasking
Fair
Social
Averse to drama

Competences

Native language: Romanian

Foreign languages:

	Comprehension		Speaking		Writing
	Listening	Reading	Interaction	Expression	
English	C2	C2	C2	C2	C2
French	C2	C2	C1	C1	C1
Italian	B2	B2	B1	B1	B1
Polish	B1	B1	A2	A2	A2
Dutch	B1	B1	A2	A2	A2

Hobbies

Biking
Swimming
Sunbathing
Dancing