

**CURRICULUM VITAE**  
**RUXANDRA-LUMINIȚA GHEORGHE**

**Contact details:**

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ORCID: 0000-0002-9612-490X;

**Education in Romania and abroad:**

• **University of Bucharest**, Faculty of Geography, *Geography specialty (2020 to present)*:  
PhD Candidate;

**Research Proposal:** Consumers' opinions about the Romanian seaside tourism market: in situ empirical study from North (Vadu) to South (Vama Veche); Data Collection: **April-September 2017**, with a sample size of **715 respondents**;

**Dissertation Title (2020-2025):** Tourist Market Research applied on Romanian Resorts from Black Sea Coastline;

**Scientific activity (2020-2025):**

- ISI-indexed journal article:

**Gheorghe, R. L. (2025).** Quantitative analysis of tourist satisfaction on the Romanian Black Sea coastline: Perceptions and expectations. *Present Environment and Sustainable Development*, 19(1), 1–13. <https://doi.org/10.47743/pesd2025191009>

- Articles in journals indexed in international databases:

**1. Gheorghe, R. L. (2020b).** Assessment upon Seasonality of Tourist Offer on the Romanian Seaside using the Paul Krugman's Core-Periphery Model. *Journal of Environmental and Tourism Analyses*, 8(1), 37–51. <https://doi.org/10.5719/JETA/8.1/3>

**2. Gheorghe, R. L. (2020a).** P. Krugman's Core-Periphery Model. Case Study: The Tourist Demand on the Romanian Seaside. *GeoPatterns*, V, 36–47. <https://doi.org/10.5719/GeoP.5/5>

- Conference Proceedings Articles:

**1. Gheorghe, R. L., & Constantinov, B. T. (2023).** The plagiarism - a comparison of China vs. Romania. In *Research, Development and Innovation from the Perspective of Global Ethics* (pp. 39–56). Tehnica-UTM.

**2. Gheorghe, R. L. (2022).** The Evaluation Through PESTEL Analysis Of The Potential Of The Romanian Seaside Tourist Market. In *Contemporary Tourism Challenges International Scientific Conference* (pp. 498–521). Avangard Prima.

**3. Gheorghe, R. L. (2021).** The impact of the COVID-19 pandemic on tourism. The effects of the policies applied in China versus Romania. In J. Fialová (Ed.), *Public Recreation and Landscape Protection - With Sense Hand in Hand!* (pp. 469–477). Mendel University Brno.

- Conference Presentations:

**1. The 7th edition of the "George Vâlsan" National Conference** (May 19, 2023); **Theme:** "Resilience and Regeneration"; **Paper Title:** "Innovations in the evaluation and valorization of Romanian tourism potential" - I. Paul Krugman's Core-Periphery Model; II. PESTEL Analysis; III. Consumers' opinions on the local tourism market - an in situ empirical study; **Author:** Ruxandra-Luminița Gheorghe; **Award:** Honorable Mention.

**2. The 4th edition of the International Scientific Conference "Research, Development and Innovation from the Perspective of Global Ethics"** (May 12, 2023), Tehnica-UTM, Chișinău, R. Moldova; **Paper Title:** "The plagiarism - a comparison of China vs Romania"; **Authors:** Ruxandra-Luminița GHEORGHE, Bogdan-Tudor CONSTANTINOV.

**3. Contemporary Tourism Challenges International Scientific Conference** (May 12, 2022, organized by the Department of Tourism, Faculty of Economics, "St. Cyril and St. Methodius" University of Veliko Tarnovo, Bulgaria and the National Institute of Geophysics, Geodesy and Geography of the Bulgarian Academy of Sciences; **Paper Title:** "The Evaluation Through PESTEL Analysis Of The Potential Of The Romanian Seaside Tourist Market"; **Author:** Ruxandra-Luminița Gheorghe.

**4. The 4th International Conference Pro Mountains: Environment – Tourism – Sustainable Development** (September 27, 2021), University of Bucharest, Romania; **Paper Title:** "Measures and policies for the revitalization of mountain tourism in the context of the COVID-19 pandemic. Case Study: Wudang Mountains (P. R. of China)"; **Author:** Ruxandra-Luminița Gheorghe.

**5. Public Recreation and Landscape Protection - With Sense Hand in Hand!** (May 10-11, 2021), conference with papers and posters organized under the auspices of Prof. Dr. Ing. Libor Jankovský, the Dean of the Faculty of Forestry and Wood Technology, Mendel University in Brno, Dr. Markéta Vaňková, the Mayor of the City of Brno; **Paper Title:** "The impact of the COVID-19 pandemic on tourism. The effects of the policies applied in China versus Romania"; **Author:** Ruxandra-Luminița Gheorghe; **Poster Link:** [http://www.cski-cr.cz/wp-content/uploads/2021/01/Poster\\_GHEORGHE.pdf](http://www.cski-cr.cz/wp-content/uploads/2021/01/Poster_GHEORGHE.pdf).

- **Donghua University**, International Cultural Exchange School, Shanghai, China (**2022**): Spring and Summer *Chinese Language online courses*, with **Chinese Government scholarship**; Certificates: Excellent Student Prize and Completion Certificates for Spring and Summer Chinese Language Courses authenticated by International Cultural Exchange School of Donghua University;
- **East China Normal University**, Business School, Department of Economics and Management Tourism, Shanghai, China (**2012-2018**): *PhD level internship in tourism* with **Chinese Government scholarship**, specializing in *industrial economics (Chinese-language program)*;
- **East China Normal University**, College of Chinese as a Foreign Language, Shanghai, China (**2012**): *Chinese Language internship*, with **Chinese Government scholarship**;
- **Fudan University**, Faculty of History, Tourism Department, Shanghai, China (**2005-2006**): *Bachelor's and Master's level internship in tourism (Chinese language program)*, with **Chinese and Romanian Governments scholarship**;
- **University of Bucharest**, Faculty of Geography (**2003-2004**): *Master's Degree courses*, "Tourist Activities and Resources Management" specialty;
- **Charles University**, Faculty of Arts and Philosophy, Prague, Czech: Scientific dissertation about *Chinese philosophy* on the subject "*Dharma and Dao: Episodes of the encounter between Buddhism and Chinese culture*" (**from May 27 to June 2, 2002, with travel sponsored by the organizers**);
- **University of Bucharest**, Faculty of Foreign Languages and Literatures (**1999-2003**): **Chinese-Romanian** specialty, *Bachelor's Degree and optional courses (3 years)*: **German and Swedish**;
- "**Mihai Eminescu**" **High School**, Department of Foreign Languages in Buzău, Romania (**1995-1999**): **French (intensive courses)** and **German**;

#### **Professional Development and Certifications in Tourism:**

- **Tourism Manager Certificate** authenticated by Ministry of Tourism of Romania (**2008**);
- **IRECSON Institute**, Bucharest (**2004-2005**): *Tourism Management Course*; Certificate obtained: **Tourism Manager Certificate (2006)**;

#### **Work experience in Romania and abroad:**

- From August 10, 2006 to present: **Chinese-Romanian and vice versa authorized interpreter & translator**;
- From January 7, 2019 to present: **Legal representative, interpreter & translator, consultant** for import-export between worldwide and China at *Shanghai Yanxi Business & Consulting Co., Ltd.*; Owner (Zhang Xiaoyong) contact: 0086-15821093439; e-mail address: xiaoyong.andrea@hotmail.com;
- From 2015 to present: **President of the "Leisure & Chinese" NGO**; in 2015 and 2016: **Chinese language teacher, guide and volunteer** at *Chinese Language Summer Camps "Leisure & Chinese"* in Buzău Land UNESCO Global Geopark;

- December 2017: **Chinese-Romanian and vice versa interpreter** at *Shanghai Municipal Administration of Foreign Experts Affairs*;
- From August to September, 2017: **Chinese-Romanian and vice versa interpreter** at the *National Sanitary and Veterinary and Food Safety Authority* (Romania);
- From July to August, 2015: **Rural Tourism Internship Participant** in the project of *the Romanian Ministry of Agriculture and Rural Development: Smart Internship "Come Home!"*, project held under the auspices of the League of Romanian Students Abroad;
- From October 2008 to October 2012: **Translator and interpreter of Chinese language** in construction company – *Build Corp S.R.L*, Iași and Timișoara, Romania;
- From November 2006 to October 2008: **Assistant Manager Front Office**, at (*four stars*) *Seagull Hotel*, Shanghai, China;

**Languages:** Mother language: Romanian, advanced in French and Chinese, good in English;  
*Foreign languages certificates:*

- **Chinese Language Level Diploma (HSK), 5 level (HSK5)** out of **maximum 6 (2013)**, requirements for *doctoral studies in China* with a Chinese-language program;
- **Authorization for Translator of Chinese Language** authenticated by Romanian Justice Ministry of Romania (**2006**);
- **High School Diploma “Baccalauréat français - Section Lettres”** authenticated by the French Embassy in Romania (**1999**);
- **French Language Certificate**, authenticated by the Ministry of National Education of Romania (**1999**);

**Skills:**

- **PC operating:** (Windows XP operating, Internet Browsing, M.S. Office XP knowledge);
- **Driving License:** Category B;
- **Martial Arts** (1996-2006): Enshin Karate (brown belt, 3rd kyu), Aikido, and Taijiquan, participated in martial arts camps (1996-1999);
- **Outdoor Activities:** Sport Parachuting (2000-2001) and Mountain Survival Expedition & Martial Art Training in Dâmbovița Valley (1998)

**Personal characterization:** Dynamic, communicative, sociable, perseverant, optimistic, adaptable to team work, good response to stress

