



Andreea-Claudia BICĂ

Home : Economu Cezarescu, Bucharest, Romania

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Gender: Female **Date of birth**: 21/11/1995 **Nationality**: Romanian

WORK EXPERIENCE

[2022 – Current]

Consumer & Marketplace Insights Expert (South-Eastern cluster)

Nestle

City: Bucharest

Country: Romania

[2022 – Current]

Teaching Assistant

University Ovidius of Constanta

City: Constanta

Country: Romania

[2021 – 2022]

Marketing Researcher

Synevo Romania

City: Bucharest

Country: Romania

[2018 – 2019]

Data Analyst

GfK

City: Bucharest

Country: Romania

[2016 – 2016]

Assistent Manager

fonduri-structurale.ro, Structural Consulting Group

City: Bucharest

Country: Romania

VOLUNTEERING

[2016 – 2019]

Research Assistant Laboratory of Cognitive Clinical Sciences

EDUCATION AND TRAINING

[2018 – Current]

PhD student

Faculty of Psychology and Educational Sciences, University of Bucharest

Address: Panduri 90, Romania

[23/02/2017 – 29/07/2017]

Semester abroad

Università degli Studi di Padova, Scuola di Psicologia

City: Padova

Country: Italy

[30/09/2016 – 06/07/2018]

Health Psychology

Faculty of Psychology and Educational Sciences, University of Bucharest

Address: Panduri 90, Romania

Field(s) of study: Clinical Psychology

[31/08/2013 – 30/06/2016]

Bachelor of Arts in Psychology

Faculty of Psychology and Educational Sciences, University of Bucharest

Address: Panduri 90, Romania

PUBLICATIONS

Bică, A., & Crețu, R. Z. (2023). The carrot and the stick: How guilt and shame facilitate reciprocity-driven cooperation. *Cognition & emotion*, 37(1), 117–127. <https://doi.org/10.1080/02699931.2022.2146057>

Bică, A. (2022). Peer pressure: Conformity outweighs reciprocity in social anxiety. *Current Psychology*, 25:1-8. <https://doi.org/10.1007/s10608-020-10188-z>

Bică, A., Crețu, R. Z., & Podina, I. R. (2021). Money versus social rank: An empirical investigation of unfairness in social anxiety. *Cognitive Therapy and Research*, 45(4), 642–651. <https://doi.org/10.1007/s10608-020-10188-z>

Caculidis-Tudor, D., Bică, A., Ianole-Călin, R. et al. (2023) The less I get, the more I punish: A moderated-mediation model of rejection sensitivity and guilt in depression. *Curr Psychol* 42, 3567–3579. <https://doi.org/10.1007/s12144-021-01625-7>

CONFERENCES AND SEMINARS

Poster Presentation - The 4th International Congress of Rational Emotive Behavior Therapy, Cluj-Napoca, Romania, 13 - 15 September 2019

HONOURS AND AWARDS

ESOMAR RESEARCH EFFECTIVENESS AWARD (2nd place)

Special Mentions at the National Psychology Olympiad

NETWORKS AND MEMBERSHIPS

[2021 – Current] **ESOMAR member**

LANGUAGE SKILLS

Mother tongue(s): Romanian

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Spanish

LISTENING B1 READING B1 WRITING B1

SPOKEN PRODUCTION B1 SPOKEN INTERACTION B1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

DIGITAL SKILLS

Data Visualisation with Tableau | MS PowerBI Desktop | Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Microsoft Outlook | RStudio | SPSS | JASP | JAMOVI | Comprehensive Meta-analysis | Python | Javascript

